

## **SPONSORSHIP PROSPECTUS**

# **UA-MED Heal Ukraine Conferences:**

Support Global Health Leadership, Capacity Building, and Innovation via the Ukrainian Alliance for Medical Exchange and Development (UA-MED) Fall 2025 | Ukraine & USA



#### Overview

Sponsoring the UA-MED Heal Ukraine Conferences offers a unique and high-impact opportunity to support critical healthcare leadership, capacity building, innovation, and quality improvement initiatives across Ukraine, Europe and the United States. In September and November 2025, UA-MED will host a dynamic conference series of 4 healthcare forums in Kyiv, Lviv, and Boston (Harvard University)—each designed to foster cross-border collaboration and advance urgent priorities in medicine, public health, and humanitarian response, principally based on the lessons learned in Ukraine's ongoing conflict.

By becoming a sponsor, you will empower emerging healthcare leaders; advance patient safety and clinical excellence; support innovation, capacity building and system reform in Ukraine; and elevate global health dialogue and partnership in the USA and Europe. UA-MED—the Ukrainian Alliance for Medical Exchange and Development—is a trusted and rapidly growing coalition of faculty from top academic medical centers and leading not-for-profit organizations working to educate, equip, and support Ukrainian healthcare professionals.

Our Alliance includes faculty from top global academic medical centers and partners such as:
August Mission, Be An Angel, Cleveland Maidan Association, Doctors United for Ukraine, Give to the
World, Global Medical Knowledge Alliance, Heal Ukraine Group, Help Ukraine Group, MedGlobal,
Mountain Seed Foundation, Nova Ukraine, Peace and Development Foundation, Razom, Rotary
International, UMANA, and United Help Ukraine amongst others. Together, we are driving transformational
change and building a sustainable, modern healthcare system for Ukraine's future, while at the same time
capturing key healthcare expertise and innovation from the frontlines.

#### The Combined Impact

Your sponsorship will support a major interconnected initiative that addresses the entirety of healthcare challenges and advancements. Our combined conferences cover a vast array of crucial topics, ensuring a holistic approach to improving patient outcomes and healthcare systems in Ukraine and across global health domains.

Here's what your single sponsorship covers, seamlessly blending the impact of all the gatherings, across Kyiv, Lviv, and Boston:

Sponsorship supports 4 major Healthcare Forums in Ukraine and the USA:

- 3rd International Healthcare Summit in Kyiv, Shupyk National Healthcare University
  - O Dates: 23-24 September 2025
  - Orthopedics & Trauma: Specialized insights and advancements in critical areas.
  - Prosthetics & Rehabilitation: Supporting recovery and quality of life for those impacted.

• Mental Health & Psychosocial Recovery: Prioritizing holistic well-being and resilience.

### Quality, Safety and Standards in Medicine Conference in Lviv

- O Date: 26 September 2025
- Healthcare Quality & Patient Safety: Establishing best practices and fostering a culture of excellence in medical care.
- Oncology & Specialized Treatment Safety: Improving screening, multidisciplinary approaches, and treatment efficacy.
- o Surgery, Anesthesiology & Intensive Care: Enhancing standardized assessment, team communication, and complication reduction.
- Military Medicine: Developing standards in combat settings and improving coordinated response.

#### • 2nd Women in Medicine Conference in Lviv

- O Date: 27 September 2025
- Leadership & Professional Visibility: Empowering healthcare professionals, particularly women, to drive change.
- Medical Training & Capacity Building: Equipping healthcare professionals with essential skills and knowledge.
- Artificial Intelligence in Modern Healthcare: Exploring cutting-edge technologies for improved care.

# Healing Ukraine: Ukrainian Alliance for Medical Exchange and Development, in Boston, Harvard University

- O Dates: 7-8 November 2025
- O Trauma & Emergency Response: Addressing immediate and long-term needs stemming from conflict.
- Strategic Networking & Building Resilience: Fostering connections and strengthening professional support systems.
- Maternal, Pediatric & Public Health Aid: Strengthening foundational healthcare for vulnerable populations.
- Ukrainian Medical Innovation: Highlighting homegrown solutions and technology.

#### Who You'll Reach:

Your sponsorship provides exposure to a diverse and influential audience across both continents, including:

- Medical professionals: Physicians, nurses, researchers, and specialists from various fields.
- **Healthcare administrators and hospital directors:** Key decision-makers shaping healthcare systems.
- Donors/funders & Government/policy advisors: Influential stakeholders in funding and policy.
- Ukrainian-American community leaders: Bridging support and collaboration.
- International experts & Medical companies: Fostering global partnerships and innovation.
- Patient organizations & Community advocates: Ensuring patient-centered care and community engagement.
- Educators and academics: Shaping the next generation of healthcare leaders.
- Representatives from international agencies and donor organizations: Driving health system development.

## Key Faculty Participation from the Following Institutions:



#### Partners:





## Why Sponsor UA-MED's Unified Conferences?

Sponsoring UA-MED offers a unique opportunity to align your organization with a vital cause and gain significant, compounded visibility in both Ukraine and the United States. Your support is crucial for driving healthcare transformation and humanitarian efforts on a global scale.

- Transforming Healthcare: Directly support initiatives actively modernizing Ukraine's medical system, improving patient care, and fostering quality and safety.
- **Global Impact:** Be part of a replicable model for addressing healthcare challenges in conflict and disaster zones worldwide, amplified by US support.
- Comprehensive Visibility & Reach: Gain exposure to a diverse and influential audience across all high-profile events, in both Ukraine and the US, maximizing your brand's reach.
- **Brand Alignment:** Associate your organization with leadership, innovation, and humanitarian efforts in a global context.
- Unparalleled Networking Opportunities: Connect with key stakeholders and decision-makers across Ukrainian, US, and international medical and humanitarian communities.
- **Direct Impact on Ukraine:** Directly contribute to critical medical and humanitarian aid, supporting Ukraine's resilience and recovery.

# Become a Sponsor: Contact Us

Ready to partner with <u>UA-MED</u> and make a lasting impact on healthcare in Ukraine and beyond? Please connect with our team and explore sponsorship packages and opportunities. We look forward to discussing how your organization can contribute to this vital initiative.

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# Sponsorship Levels

Services, time, or other in-kind donations may be considered to meet the criteria for sponsorship levels. Special requests for venue and media promotions/participation not listed will also be considered.

Included services	Diamond	Platinum	Gold	Silver	Bronze
Any sponsor will be highlighted at all conferences; if any sponsor has a specific focus, we will highlight your organization during a particular conference, track and/or session.	*	*	*	*	*
Top of marquee sponsorship acknowledgement and Endowed Lecture Name	*				
On-stage or video recognition for impactful support of Ukrainian healthcare	*	*			
Sponsor-named award for best posters, with on-stage presentation and official recognition by the event host	*	*			
Top of page logo placement on conference webpages and posters	* (1 year)	* (1 year)			
Sponsor acknowledgment by the host during opening and closing remarks at all UA-MED conferences	*	*	*		
Organization spotlight in the conference media kit	*	*	*		
Sponsor recognition across UA-MED interactive community forums	*	*	*		
Logo placement on participant badges	*	*	*		
Branded items in attendee bags (to be confirmed in coordination)	*	*	*	*	
Participation in video testimonials about the event, featured in the conference media kit and social media	*	*	*	*	
Included in public appreciation posts on social media (LinkedIn, Facebook, Instagram, X)	*	*	*	*	
Partner acknowledgment in UA-MED e-newsletter	* (12 months)	* (6 months)	* (3 months)	* (1 month)	
Logo featured in the official program	*	*	*	*	*
Digital pop-up logo on the main conference screen	*	*	*	*	*
Company logo featured on event merchandise for attendees	*	*	*	*	*
News article on select UA-MED organizations' websites covering the event and highlighting your organization's support	*	*	*	*	*
Promotional visibility on select UA-MED organizations' websites as official sponsors	*	*	*	*	*
Physical booth / stand or equivalent in the exhibition area	*	*	*	*	*
Virtual booth to populate with video, slides, and custom content, and an online engagement platform (Chat, Q&A, polls, live visitors)	*	*	*	*	*
Virtual access to each conference, including session recordings	*	*	*	*	*
Networking with leaders in medicine, industry, media, and civil society	*	*	*	*	*
Sponsorship Investment Level USD	\$50,000	\$25,000	\$10,000	\$7,500	\$5,000